

'Toxic Charity' Author to Speak Here May 6



Robert Lupton

Are charities simply giving handouts or truly partnering with those in need?

Robert Lupton will raise these issues in two May 6

sessions in Greater Lafayette as he offers steps for moving from ineffective giving to effective transformation.

First, the detox. "That's the big first step—moving from dependency-producing to development-producing services—and turning charities into mechanisms that develop people, potential, and capacity," he says.

With that comes a new way to measure success. "Typically we have evaluated charities by measuring activities rather than outcomes, usually talking about number of meals served and number of people who were provided clothing. These don't measure outcomes or how people are moving out of poverty."

In his new paradigm, Lupton says, "We create healthy places for individuals and families to flourish. We take a defined geographic area and move it from pathology to health. And we see people emerge from poverty."

During his speeches, he will talk about how he has done that in four inner-city Atlanta neighborhoods through the nonprofit FCS Urban Ministries, giving tips for getting started and highlighting his book, "Toxic Charity."

"You start with a neighborhood, one you can comfortably walk the perimeter of in an evening," he says. "If it's too large, it's hard to get traction." Then you begin to transform it.

"The outcome will be a vibrant environment, a community that's moved from struggling to one that is enjoying hope, energy, and vitality."

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About Robert Lupton

EDUCATION: B.A., Cincinnati Bible College; counseling master's, Georgia State University; Ph.D., psychology, University of Georgia

FOUNDED: FCS Urban Ministries, Atlanta, 1976; has created four mixed-income, inner-city Atlanta neighborhoods dubbed "healthy places where families flourish and God's shalom is present"

AUTHOR: "Toxic Charity, How Churches and Charities Hurt Those They Help (And How to Reverse It)," 2011; and other books

Reserve Your Space Now Robert Lupton will give two presentations, both on **Wednesday, May 6, 2015.**

Register for one or both at www.uwlafayette.org (bottom right, click on Robert Lupton/Toxic Charity, after registering, choose from list of sessions).

"UNINTENDED CONSEQUENCES"

Covering: Why the poor remain poor despite money, resources, and time invested; ineffective practices, including feeding/clothing ministries, weekend service projects, and short-term mission trips.

Four Points by Sheraton

11:15 a.m. to 1 p.m.

\$20 per person, includes lunch

"FUNDAMENTALS OF EFFECTIVE INVOLVEMENT"

Covering: Core principles for empowering the poor; real-life models and methods of partnering with rather than doing for; measurable effectiveness criteria.

Lafayette Country Club

4 to 6 p.m.

\$20 per person



Lilly Endowment's \$1.5 million matching funds campaign is drawing community-wide contributions. Literacy is one area that will benefit from community contributions and Lilly Endowment's matching campaign funds.



Donors Say 'Yes' to Lilly's Matching Grant



David Luhman

Eyes widened. Donors cared. Endowment gifts overflowed.

When Lilly Endowment announced it would match contributions to The Community Foundation of Greater Lafayette through its sixth phase of the Giving Indiana Funds for Tomorrow Initiative, the community responded quickly and generously.



Betty Nelson

LILLY OFFERS \$1.5 MILLION

Long before the March 2016 deadline, The Foundation has tallied \$668,397 in unrestricted giving and \$553,736 in restricted funds as of this newsletter's print date. That's well on the way to earning the \$1.5 million in matching dollars available.

Leadership gifts from board members, which included 11 new discretionary funds, represent about 30 percent of our goal.

"Knowing that the requests from local nonprofits always far exceed the money available—and that their gifts would be matched—was the winning formula for donors," says Candy Silver, director of philanthropy.

LITERACY, CULTURE AMONG NEW FUNDS

One among many seizing the opportunity was Betty Nelson, who was motivated to help improve residents' reading and writing skills and prodded by Lilly's incentive to establish the Betty M. Nelson Endowment for Literacy.

"Literacy is a basic building block," she says. "Without that, there is little hope for people to have a better life. This is my small gesture to move our community from 'good to great.'"

Lilly Endowment is wise, Nelson says. "They know matching funds are a powerful enticement."

The Art League, too, saw the benefit, says Sue Carr, chair of its new fund, the Art Museum of Greater Lafayette – Art League Endowment.

"This is our League's 50th anniversary, so we are raising money to ensure success in the future," Carr says. "When The Community Foundation announced the matching campaign, we were thrilled. We are half-way to our goal."

The League supports the museum and the community by funding arts scholarships, acquiring artwork, sometimes commissioning a public piece, and providing volunteer docents.

UNRESTRICTED GIFTS ESPECIALLY VALUED

"The Lilly opportunity comes just at the right time to build on our earlier matching campaign for agencies," says board chair David Luhman.

"Increasing our resources, especially in unrestricted funds, helps us meet local needs for education, children and youth, diversity, the environment, arts and culture, and other areas."



Candy Silver

“It doesn’t happen quickly,” he admits. “It’s a long-term process, probably at least a decade.”

Jennifer Layton, Lafayette Transitional Housing Center executive director, is looking forward to his talks. “Our community is working hard to see that all people benefit from a home, food, and life’s basic necessities,” she says. “I understand Robert Lupton has created communities that empower people while helping them. What we might learn from him may help us here, so I want to hear more.”

His visit is sponsored by The Community Foundation, United Way of Greater Lafayette, and NCHS.

Community Foundation president and CEO Marianne Rose says, “I expect that these presentations will lead to interesting, thoughtful community conversations. From these, we can formulate ways to be most effective.”

Focus on Nonprofits at Board Governance Series



Marianne Rose

Financials, fundraising, ethics and more are on tap in the Douglas W. Eberle Not-for-Profit Board Governance Series, slated for the first Wednesday of the month through November, 4 to 6 p.m. at the Lafayette Country Club.

“We encourage nonprofit board members and executive directors to attend,” says Marianne Rose, Community Foundation president and CEO.

The series, launched in February, costs \$150 per person or \$20 per session. It is sponsored by The Community Foundation, NCHS, and United Way of Greater Lafayette.

Upcoming programs include:

MARCH 4: Financials

APRIL 1: Strategies for Fundraising Boards

MAY 6: Toxic Charity

JUNE 3: Leveraging Board Member’s Skills & Influence

JULY 1: Board Transformation from the Trenches

AUGUST 5: Millennial Board Members and Strategies for Engagement

SEPTEMBER 2: Developing a Fundraising Plan

OCTOBER 7: Legal and Ethical Integrity

NOVEMBER 4: The Nonprofit Marketing Guide

QUESTIONS? Contact Leslie Fernung, grants and scholarship coordinator, at 765/742-9078, leslie@cfglaf.org.

Scholarship Reception April 28

Mark your calendars for The Community Foundation's annual scholarship reception, to be held Tuesday, April 28, from 7 to 9 p.m. at the Lafayette Country Club. Thirty-one area students will be honored for receiving scholarships ranging from \$700 to \$5,000.

“This evening is all about the students and their families,” says Leslie Fernung, grants

and scholarship coordinator. “They are always an accomplished, talented group of students, and it is an evening to celebrate their successes. Many times, the students are also able to meet the donor who established the scholarship. It is a special moment when the two come face to face.”

RSVP to 765/742-9078 or leslie@cfglaf.org.

Recent Gifts In Memory

Received from October 1 through December 31, 2014:

George Balfé

Samuel C. Curtis, III

Evelyn O. Ball

Jeff and Jane Boswell

Mary Bennett

Ball Eggleston PC

Mary Beth Buescher

Ann Anderson

J. L. Barton

Andrew and Natalie Bej

Jim and Sandy Bodenmiller

Richard and Phyllis Boehning

Connie Bogan

Ray and Christine Brandt

Susan Bruns

John and Janet Buescher

Kelly and Patricia Carr

Gordon and Susan Chavers

John and Cheryl Coffin

Michael and Jacqueline Colt

Dan and Jacquie Dexter

Michael and Bonnie Drinkwater

James and Penny Duke

James H. Estes

John and Frances Foster

John and Kathy Gambs

Dennis and Jeanne Gernhardt

Bill and Beverly Gettings

John and Hallie Gorup

Lawrence Hazzard

Gary and Michelle Henriott

Mark and Susan Hermodson

Russell and Beverly Herren

Jerrold and Paula Higgins

Olga Jeffares

Jennie Jones

Bruce and Mary Ann Junius

Kristel Kaye

Vic and Sheila Klinker

David and Lois Lashar

David and Connie Lux

Paul McConaughy

James and Deborah McCracken

Tom and Susan McCully

Katherine McMillin

Frank and Charlene Mencini

Dave and Amy Moulton

Louis and Caren Pearlman

Sandy Pearlman

Cheryl Petersohn

Tom and Barbara Reed

Michael and Cassandra Richards

Jim and Mary Jo Risk

Linda Rohrman

Larry and Marianne Rose

David and Cheryl Rosenthal

Joe and Bernie Seaman

Robert and Jean Sharp

Jim and Ruthie Shook

Wesley Shook

Christy Smith

Dana and Maggie Smith

Jack and Margaret Snyder

Donald and Lois Stein

Randall and Valerie Stolt

William and Sharon Theobald

Wilfred and Patricia Turbeville

Jacquies and Laura Vanier

New Endowments to Help the Community

Endowments established at The Community Foundation from October 1, 2014, through December 31, 2014:

Art Museum of Greater Lafayette – Art League Endowment

James H. and Sandra H. Bodenmiller Endowment

John and Kathy Gambs Endowment

Steve and Pam Horne Endowment

Greg and Barbara Kapp Endowment

Sonya and Dale Margerum West Lafayette History and Research Center Endowment

The Martin Family Endowment

Betty M. Nelson Endowment for Literacy

David and Anita McGaughey Endowment

Mariellen and Gerry Neudeck Endowment

The Kathryn E. Olson Endowment

Thomas M. Price Family Endowment

George and Nerlene Ramsey Endowment

Marianne and Larry Rose Endowment

Sons of Abraham Congregation Cemetery Endowment

Arlan and Sharon Stavnheim Endowment

Tippecanoe County Council on Aging, Inc. Endowment

JoAnn P. Vorst Endowment

Tony Zamora Jazz Club Endowment

Margerum Endowment Helps History Center at West Lafayette Library

State Street went from dirt to pavement in 1902. The first library books were checked out from second-floor space at the fire station, 115 N. Chauncey, in 1923. Thirty years later, West Lafayette opened Happy Hollow, the city's first public park.

And in 1979, Sonya Margerum was elected West Lafayette mayor, making history herself as she served for nearly a quarter of a century.

Fitting then, that she and her husband, retired Purdue distinguished professor Dale Margerum, who have called West Lafayette home since 1954, have established the Sonya and Dale Margerum West Lafayette History and Research Center Endowment. The endowment will be administered by The Community Foundation, which manages endowments in the interest of the donor and the community.

The endowment will support the center housed in the West Lafayette Public Library. The seed was planted when Sonya attended a 2008 library workshop, "West Lafayette History and Memories," led by Purdue professors Susan Curtis and Kristina Bross.

COLLECTION BEGUN, STAFF HIRED

"I told them what I had," Sonya says of her mayoral papers. "They said the collection was perfect for a student project." It's since been digitized. That sparked the idea for the endowment, which is now funding a part-time director, Alexandra Hoff.

Continued

Molly Walbaum
Thomas and Nancy Wanvig
Robert and Vurla Weeder
Dennis and Kristin Weidenaar
Larry and Jean Wiedeman
Curtis and Annette Williams
Randy and Carolyn Williams
Sherman and Phyllis Winski
Lori Young

Samuel C. Curtis

Samuel C. Curtis III
Mark and Mary Lundstrom
David Raymer

Shirley B. Curtis

Samuel C. Curtis, III

Maureen "Mickey" Deets

Tippecanoe County Bar
Association

Anne Decker Donaldson

Dave and Amy Moulton
Jim and Ruthie Shook

Connie Ikins

Bill and Beverly Gettings
Bruce and Mary Ann Junius
Sandy Pearlman

Joan Judelson

Linda Cohen

Robert R. Leavitt

Norma Leavitt

Diana Sue Leslie

Jim Leslie

Jerome McTague

Molly McDaniel
Dana and Maggie Smith

Shirley McTague

Bill and Mary Kay McDaniel
Molly McDaniel
Dana and Maggie Smith

Ronald Melichar

Sandy Pearlman

Wayne Merriman

Dave and Amy Moulton

Ruth Moran

Jane Gaskell

Mary Rynes

Linda Ransdell

Katie Traynor RN

Terry Printz
Pamela DeMar Riskin
Jerome Marra and Barb Schuster
Mike and Margaret Schreiber
Robert and Betty Traynor

Matt Zika

Charles Zika

FROM LAFAYETTE HEARING CENTER

IN MEMORY

Margie Davis
Anne Decker Donaldson
Mary Green
Lola Hinshaw
B. C. Hudgens

Hoff oversees the collection, makes sure it is archived properly, and accepts other historical donations. The collection is available to the public.

“We want to get more recognition for our city’s history,” Dale says. “As a community, West Lafayette has done far more than people realize.”

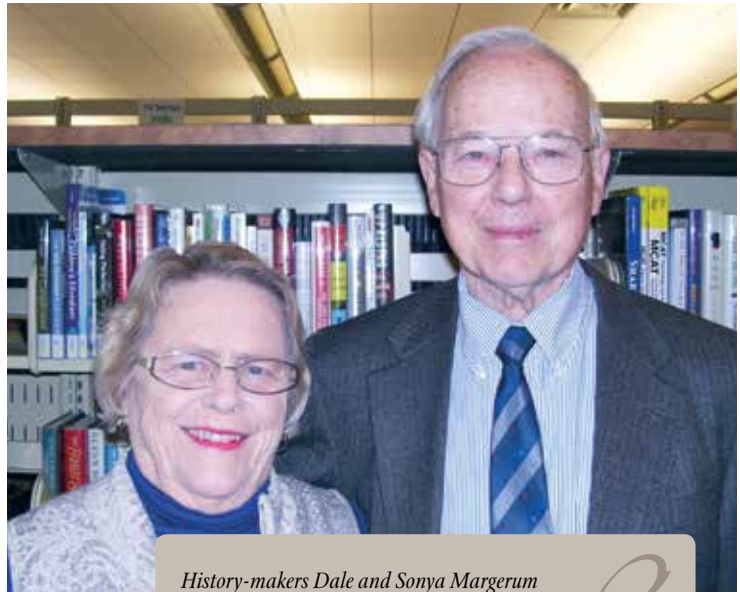
“We hope this will stimulate interest and bring forth stories about West Lafayette,” Sonya says. “It’s important to know our history so we can build on what has been done in the past. We hope it will bring in more materials from residents.”

Donations to the endowment at The Community Foundation can be made by anyone.

PAST IS PRELUDE

Curtis, a history professor, says, “West Lafayette has had a distinct history, and the events and people who have made West Lafayette what it is represent a collective legacy. As the city moves forward, potentially re-centering civic life in the Village, it is important to know what the city’s past has been.”

The Margerum endowment is an “amazing initiative,” Curtis says. “Sonya’s election was a breakthrough for women in politics and, in some ways, anticipated a wave of greater female involvement in the public sphere. West Lafayette can be proud of being on that cutting edge. And that’s just one example of our city’s history.”



History-makers Dale and Sonya Margerum are helping fund a history center at the West Lafayette Public Library.



Curtis and Bross, who teaches English, are two of several, including long-time community members, who have agreed to serve on an advisory committee for the West Lafayette History and Research Center.

The Margerums chose The Community Foundation, whose mission is to inspire, nurture and practice philanthropy, stewardship, and leadership in the best interests of the community. “It will be handled in a professional and responsible manner,” says Sonya.

The endowment is a plus for the library, says Director Nick Schenkel. “Their generosity and work with The Community Foundation will ensure a vibrant and enduring focus on telling the unique story of West Lafayette.”

Mildred Jacobs
Lasse Kivioja
Bob Kriebel
Bob Miessler
Charlene Miller
Jane Miller
William Mills
David Nichols
Earl Parker
Maxine Roth
Fern Sims
Gladys Sowers
Maxine Stewart
Albert Tebo
Idafae Vanderwielen
Jane Wallace
Joe Weaver
Hubert Yount
Walter Yost

Recent Gifts In Honor

Received October 1, 2014,
through December 31, 2014:

Bill and Bonnie Andrews
Tom and Barbara Reed

Miriam K. Epple-Heath
Kurt Gogolin

Braden Julian
Michael and Nanette Julian

Jack and Leta Kelley
Dan and Joann Wade

Kenneth J. Marra
Jerome Marra and
Barb Schuster

Peter C. Marra
Jerome Marra and Barb Schuster

Gary Reinoehl and Rebecca Brown
Robert and Kayoon Rosenbaum

Tarrus Richardson
Purdue Alumni Association

Jim and Mary Jo Risk
Carolyn Stinson

Betty Rowe
John Rowe

Pat Short
Jane Gaskell

Linda Sorensen
Robert and Eleanor Hannemann

Kathy Trout
Robert and Eleanor Hannemann

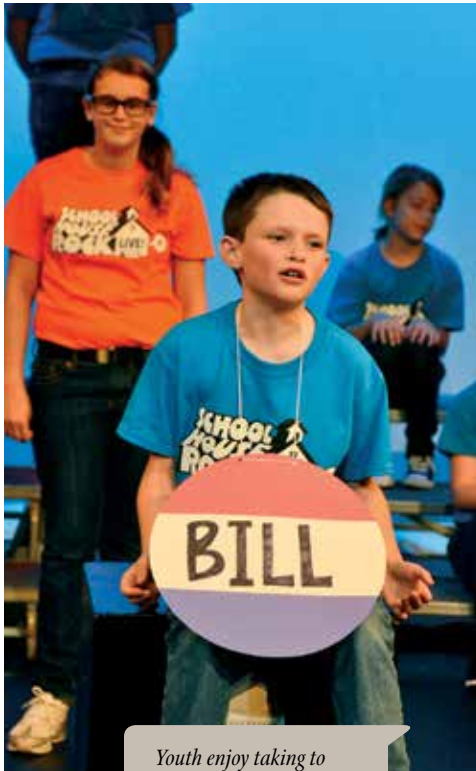
Richard D. Wood
Mary Marti
Andrew Wood



ONLINE GIVING

Gifts to The Community
Foundation may be made
online at

www.cfglaf.org.



Youth enjoy taking to the Civic Theatre stage.

Grants Help 15 Nonprofits

The Community Foundation recently awarded \$77,923 to 15 nonprofits. Those receiving Tier 3 grants, which cover up to \$7,500:

Art Museum of Greater Lafayette

Art display pedestals • \$3,750

The Center @ Jenks Rest

Technology upgrades • \$4,669

Civic Theatre of Greater Lafayette

Computer equipment • \$7,499

Family Promise of Greater Lafayette

Mattresses for graduating guests. • \$7,421

HomesteadCS

Server/network equipment • \$5,200

Hoosier Burn Camp

Five iPad tablets • \$2,500

Lafayette Urban Ministry

Heating/air conditioning units • \$7,499

Matrix Pregnancy Resource Center

Phone system • \$6,082

Mental Health America of Tippecanoe County

Video security upgrade • \$7,190

Ponies and Kids

17 Equestrian safety helmets • \$950

Public Schools Foundation

Computer, digital camera • \$2,075

St. Matthew 25 Care & Share Soup Kitchen

Loading dock cover • \$6,432

Sunnyside Intermediate School

Sound booth updates • \$7,450

Tippecanoe County Historical Association

Security/fire system • \$7,480

YWCA Greater Lafayette

Entry information board • \$1,726



Leading Philanthropy *Enriching Lives*

The Community Foundation of Greater Lafayette

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President and Chief Executive Officer

Leslie Fernung
Grants and Scholarship Coordinator

Melissa Peterson
Administrative Assistant

Candy Silver
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Angela Strader
Operations Coordinator

Interns – Lilly Endowment, Inc.

Ben Carson
Liz Frazee

